

BOSTON GIFT SHOW

March 24-27, 2012

Product Preview Area

The **Product Preview Area located in the Buyer's Lounge** is open to all companies participating in the Boston Gift Show, on a first-come, first-serve basis for only **\$25.00**.

Space Size: Due to limited space, each participating company will receive an approximate 2 ft. x 2 ft. space. Show management retains the right to adjust or remove any display abusing space privileges.

Set– Up Time: All displays are set to by the participating company to be set during move-in and no later than **4:00 pm** on **Friday, March 23, 2012**.

ID Signs: One tent card with exhibiting company name and booth number will be provided. Please stop by the **show office** to pick up your tent card. ***No advertising flyers or documents are to be used in the display area. Only product is to be displayed.***

No Early Break Down/Product Pick Up: All product displays must remain in tact and should not be picked up until one hour prior to close of the show on Tuesday, March 27. Please pick up your products between 1-2:30 pm on 3/24/10. Please make sure to bring your exhibitor badge for products to be released. All products left after 2:30 pm will be disposed. So please remember to pick up between **1:00 pm and 2:30 pm.**

Good Neighbor Policy: All exhibitors should abide by the "Good Neighbor Policy." If it's not your product please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the product display.

Submit form along with check for \$25.00—please note BGS12PPA on check.

COMPANY NAME: _____

CONTACT NAME: _____

BOOTH: _____

NAME ON CHECK IF DIFFERENT FROM COMPANY NAME:

MAIL FORM AND CHECK TO: JENNIFER FINN, URBAN EXPOSITIONS, 1690 ROBERTS BLVD. NW, SUITE 111, KENNESAW, GA 30144. QUESTIONS, CALL JENNIFER AT 800.318.2238 X 0349; FAX TO 678-285-7469.