



**BOSTON GIFT SHOW**  
March 21-24, 2010  
**FREE FREIGHT MONDAY**  
**PARTICIPATION FORM**

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As one of the special buyer incentives we're launching for the Boston Gift Show, we're promoting **Monday, March 22 as FREE FREIGHT MONDAY.**

Show mailers and other promotional materials will let buyers know that many exhibitors will be offering free freight on orders placed on Monday, March 22. Make plans now to participate. The more exhibitors that join us, the stronger the promotion will be.

As a participant, your company name and booth number will be featured in the Boston Gift Show Directory handed out to all buyers as they arrive at the show. The show directory will feature a listing of all exhibitors offering free freight on orders placed on this day. A note will be included that "Restrictions Apply" as it will be up to you, the individual exhibitor, to set the parameters for which orders, lines, minimums, etc., will qualify for free freight.

**This promises to be a great traffic builder for your booth! To participate, simply fill out this form, fax it back and provide free freight on your March 22nd orders.**

**Yes, I want to participate in FREE FREIGHT MONDAY. By signing and returning this form, I acknowledge that my name will be included in the Boston Gift Show Directory . As a participant, I will offer free freight on orders written on Monday, March 22, 2010 at the Boston Gift Show.**

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Fax this form to LINDSEY MILLER at (678) 285-7469 NO LATER THAN January 15, 2010 to confirm your participation and listing in the show directory.  
If you have any questions, please call Lindsey Miller at (678) 370-0344.**