

FORT LAUDERDALE GIFT SHOW VIP BUYER COMP INCENTIVE PROGRAM

August 28-31, 2010

As part of our commitment to increase quality buyer attendance at The Fort Lauderdale Gift Show, Urban Expositions is prepared to offer comp incentives to select buyers. **Depending on their qualifying criteria, these comp offers could include hotel stays, free lunch and/or round trip airfare to attend the show.** Help us identify these prospective VIPs! Please take a moment to provide us with up to 10 retailers. We'll then contact these buyers, send them the qualifying form and offer incentives based on the information they provide.

RETURN ASAP

VIA FAX – 678-285-7469 OR MAIL TO:

Katie Grigsby, Urban Expositions, 1690 Roberts Blvd. NW, Suite 111, Kennesaw, GA 30144

Your Company Name _____

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