



THE FORT LAUDERDALE GIFT SHOW

SERVING ALL OF SOUTH FLORIDA AND THE CARIBBEAN

PRE-SHOW PLANNER & DIRECTORY AD SPACE RESERVATION FORM

Fill out this form to reserve your space and see the next page for material specifications.

Now Take Advantage of THREE Great Opportunities to Put Your Company Information in the Hands of Your Customer

- Directory Logo Listing** *Directory Logo Deadline:* **July 7, 2010**
 Feature your company logo alongside your exhibitor listing in the show directory for added exposure! **Cost: \$100**

- Directory Ad** *Directory Materials Deadline:* **July 7, 2010**
 Place an ad in the show directory handed out on-site to all registered attendees. In addition to seeing your ad at the show, buyers will refer to it after the show when they use the directory as a reference tool.

Check one:

4-Color

- _____ Inside Front Cover \$550
- _____ Inside Back Cover \$550
- _____ Outside Back Cover \$550
- _____ Page 1 (premium position) \$550
- _____ Full Page \$450
- _____ Half Page \$325

Black & White

- _____ Full Page \$150
- _____ Half Page \$ 90

Logo Listing

- _____ 1" x 1" black & white \$100

- Bonus Ad in Pre-Show Planner** Pre-Show Planner Materials Deadline: **May 17, 2010**

ALL Ads MUST BE PRE-PAID!

**To reserve your space, fax this form to
678.285.7469**

or mail to:

Urban Expositions

Attn: Russ Turner

1690 Roberts Blvd. NW, Suite 111

Kennesaw, GA 30144

Questions? Call Russ at 678.370.0350

rtturner@urban-expo.com

All rates are net. Show Management reserves the right to reject any advertising at any given time.

Your Information:

Company: _____

Authorized by: _____

Address: _____

City: _____ State: _____ Zip: _____

P: _____ F: _____

E-mail: _____

Comments: _____